

Danielle E. Johnson

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EDUCATION

Louisiana State University, Baton Rouge, Louisiana

Bachelor of Science in Finance

ISDS Minor

May 2015

GPA: 3.51

- **LSU CFP Program Participant**
- **Pursuing Health and Life Insurance License**
- **Honors:** Chancellor's Honor Roll (Spring 2013), Dean's List (Fall 2012, Fall 2013), LSU Tiger Excellence Award, TOPS Honors Award
- **Relevant Coursework:** Investments, Risk & Insurance, Employee Benefits, Fundamentals of Financial Planning, Intermediate Accounting I, Business Law, Project Management

WORK & LEADERSHIP EXPERIENCE

Financial Advising Intern

Raymond James Financial Services, John Morgan

May 2013 – August 2013

Metairie, Louisiana

- Reviewed trends within the financial industry and provided research to executives
- Analyzed approximately 50 bonds, annuities, and REITs using MorningStar, Bloomberg terminal, and others
- Maintained administrative standards and assisted other departmental workers in ad hoc assignments
- Collaborated with marketing professionals and developed presentations for professional events
- Directed client calls to respective lines and serviced clients upon arrival and departure in a friendly manner
- Assisted in the organization of over 500 files, client research, and other administrative tasks
- Created Microsoft Excel Spreadsheets and assisted with technology

ACTIVITIES

Delta Sigma Pi

January 2013 – Present

- Assisted the new member initiation process as a member of the pledge committee
- Partake in professional development
- Participate in numerous community service projects and fundraising events

LSU Women's Choir

Promotional VP

August 2012 – May 2013

- Promoted the LSU Women's Choir within campus life by means of social media and other advertisements
- Recruited members to the club and expanded the group size to over forty members

Student Finance Association

January 2014 - Present

Association of Information Technology Professionals

October 2012 – Present

TECHNICAL SKILLS

Computer: Bloomberg Terminal, Microsoft Access, Microsoft Outlook, Visual Studio, Visio, and SharePoint

INTERESTS

Weight lifting, cooking, & decorating